

RECAP

IDEOLOGY/ IDEOLOGIES

IDEOLOGY/IDEOLOGIES (KEYWORD)

- ▶ Stuart Hall (Cultural Theorist)
- ▶ David Croteau (Prof of Sociology, VCU) and William Hoynes (Prof of Sociology, Vassar College)
- ▶ Ideology
 - ▶ “a system of meaning that helps define and explain the world that makes value judgements about the world”
 - ▶ “articulation of elements into a distinct set or chain of meaning”
 - ▶ can be made by an individual but not the product of one
 - ▶ experience and interpret the world through ideologies
 - ▶ conscious and unconscious
 - ▶ often “common sense” / naturalized so we don’t recognize them
 - ▶ not moral relativism, ideologies can be better informed and fact-based (ex. history and science)
- ▶ importance to MCI
 - ▶ shape our culture and identities as well as the media
 - ▶ reflected, produced, transformed and circulated through media

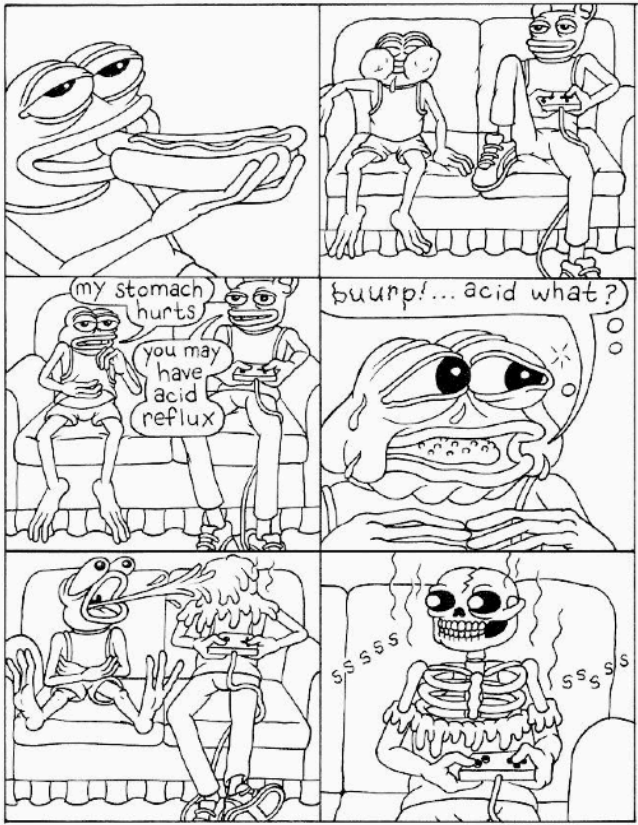
CHARLOTTESVILLE

- ▶ Vice
- ▶ Covers the Unite the Right/ alt right march on charlottesville
- ▶ Can see how ideologies are held by part of society as well as see how shows like Vice circulate ideologies
- ▶ Analyzed the different ideologies in the documentary
 - ▶ ideologies of the unite the right as articulated by Chris Cantwell
 - ▶ how his ideologies connect to longer racist ideologies, specifically ideologies mentioned by Stuart Hall such as "savages" and how this is "overt racism"
 - ▶ power of ideologies to shape how we interpret events, media (ex. the hit and run in downtown cville)
 - ▶ false equivalency of "both sides" argument that perpetuates "implicit racism"
 - ▶ how Vice through the way the documentary is edited conveys that it does not share the alt right's ideologies, is critical of these ideologies

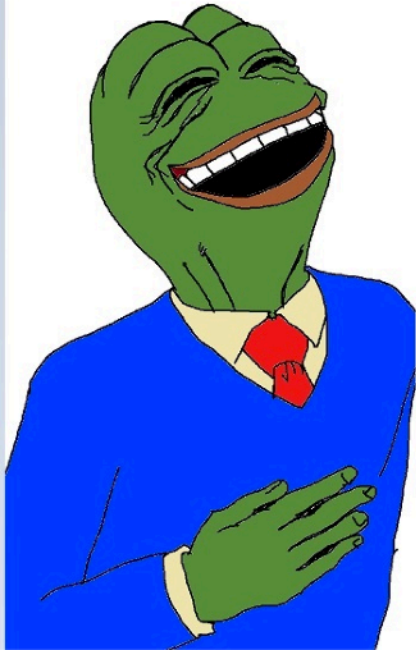
EXAMPLE

<https://www.bravenewfilms.org/whiteriots>

OBJECT(S)

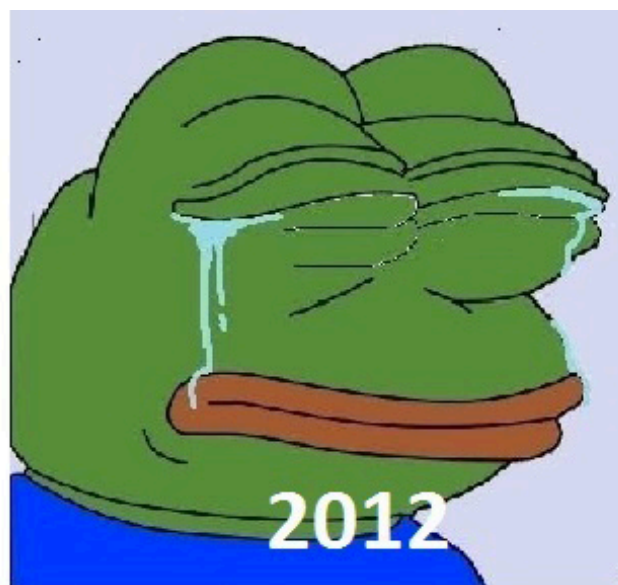


HAHAHA
GREAT POST!



WELL MEME'D
MY FRIEND!





WHERE DID EVERYTHING **GO SO RIGHT**

