Authenticity

Definition:

- worthy of acceptance or belief as conforming to or based on fact

Correlation:

Authenticity is a broad term but when used in the media realness is the key segment of what makes media so successful for users. When realizing authenticity, additional information is required and questions must be asked/ answered to decipher whether authenticity is present or not.

Example:

The development of authenticity includes successful implication of what is acknowledged as genuine or valid for social items and people's characters.This can be an issue of identity through racism. For example, "racial authenticity" can be connected to this, these terms mend in how both talk about the division that is being made by blacks themselves, in conclusion of what is authentically or genuinely black.

Media clip:

- 0:00-1:03
- Russell Wilson grew up with very knowledgeable role models, just because he is a well-spoken black man, people are taking that and making up their own decision of how he is "not black enough."
- Which falls into racial authenticity in how they are creating their own image of what is authentically black.