

- Class Components
 - Part I: Reading and Discussing the IP Stories
 - “Five Interesting Things”
 - Class Discussion
 - Part II: Presenting Your “Stories”
 - Throughout – Researching and Writing Your Stories
- Class Goals
 - Gain Understanding of Major IP Policy Issues
 - Exposed (re-exposed) to Major U.S. IP Cases
 - Improve Your Research and Writing
 - **You can take notes – but mainly listen and engage!!!!**

- **Your IP Stories -- Possible Components:**
 1. *Background*
 - Parties
 - Subject Matter (Technology/Art/Brand)
 - Industry
 2. *Case*
 - Procedural History
 - Decision
 3. *Aftermath* (Impact of Decision)
 - Law
 - Parties
 - Industry
 4. *Reflection*
 - Policy

THEME

More About Your IP Story:

- Finding a “Case”
 - IP Law360
 - IP Related Blogs
 - Main News Outlets
 - Casebooks
- KEY is the “Story”
 - Educated Opinion/Analysis
 - Your Contribution
 - Interesting part
- Don’t get bogged down in just reporting

INS v. AP

- AP Contracts
 - Telegraph
 - Exclusive w/ foreign press
- Intro. of the teletype
 - Transmission costs go down
- INS enters picture
 - Cleveland “situation”
 - Need for double-checking
- AP sues INS
 - What theory?

***INS v. AP* – Five Interesting Things**

1. The variety of methods used to protect AP stories (and what this says about needing legal protection)
2. The different theories presented for legal protection of the AP stories
3. The various changes in technology/industry that impacted the need for, and type of, legal protection
4. The question of who is best suited to determine whether protection should exist
5. The applicability of the decision and arguments to today's (diverse) news distribution system

To do for next class:

- Email me the top three cases/classes you would like to do “five interesting things” on
 - Either IP topics/cases you find interesting
- I will then put these up on the course blog
- Start to search for your topic