## Two Pesos v. Taco Cabana

What is mark?



## Check out our new look!

Taco Cabana is very proud to introduce the NEW look of our interiors with a fresh perspective that is in keeping with the Cabana Experience. From the rich new color scheme to the traditional tilework, we have introduced an atmosphere that is certain to make your next visit to Taco Cabana even better!



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- Can trade dress be source identifying?
  - Jury finds inherently distinctive, but no secondary meaning
- Can it be inherently distinctive?
- How do you resolve this with Qualitex?
- What is the Court's concern?

