

Sony v. MGM

- Sony sells Betamax
- Betamax used to copy
- Who is the direct infringer?
- Infringement theory?
 - Vicarious?
 - Contributory?
 - Capable of substantial noninfringing uses
 - What are these?

WATCH WHATEVER WHENEVER.



With Sony's Betamax SL-8600 video recorder, you can see any TV show you want to see anytime you want to see it.

Because Betamax, which plugs into any TV set and is easy to operate, can videotape a show up to three-hours long (with the L-750 videocassette) while you're doing something else—even while you're out of the house, by setting the electronic timer.

It can also videotape something off one channel while you're watching another channel.

And remember, Sony has more experience in videorecorders than anyone (over 20 years!). In fact, we've sold more videorecorders to broadcasters and industry than any other consumer manufacturer. We even make our own tape.

For years you've watched TV shows at the times you've had to. Now you can watch them at the times you want to.

SONY BETAMAX
THE LEADER IN VIDEO RECORDING

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