

Experience Hendrix v. Electric Hendrix



EXPERIENCE HENDRIX, L.L.C. (WASHINGTON LIMITED LIABILITY COMPANY)
83 SOUTH KING STREET, SUITE 606
SEATTLE, WA 98104

FOR: MUSICAL SOUND RECORDINGS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-15-1997; IN COMMERCE 4-15-1997.

OWNER OF U.S. REG. NOS. 2,020,197, 2,021,658, AND 2,022,905.

THE MARKINGS AND LINES IN THE DRAWING OF THE MARK ARE DESIGN FEAT

TURES OF THE MARK. THEY DO NOT INDICATE COLOR.

THE NAME IN THE MARK DOES NOT IDENTIFY A LIVING INDIVIDUAL.

THE MARK CONSISTS OF A DRAWING OF THE HEAD AND SHOULDERS OF JIMI HENDRIX, ENCIRCLED BY THE WORDS "EXPERIENCE HENDRIX".

SER. NO. 75-340,793, FILED 8-14-1997

ANNE MADDEN, EXAMINING ATTORNEY



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1. Strength of Mark
2. Proximity of Goods
3. Similarity of Marks
4. Evidence of Actual Confusion
5. Marketing Channels Used
6. Type of Goods/Degree of Purchaser Care
7. Alleged Infringer's Intent
8. Likelihood of Expansion

Top Tobacco v. N.A. Operating Co.

