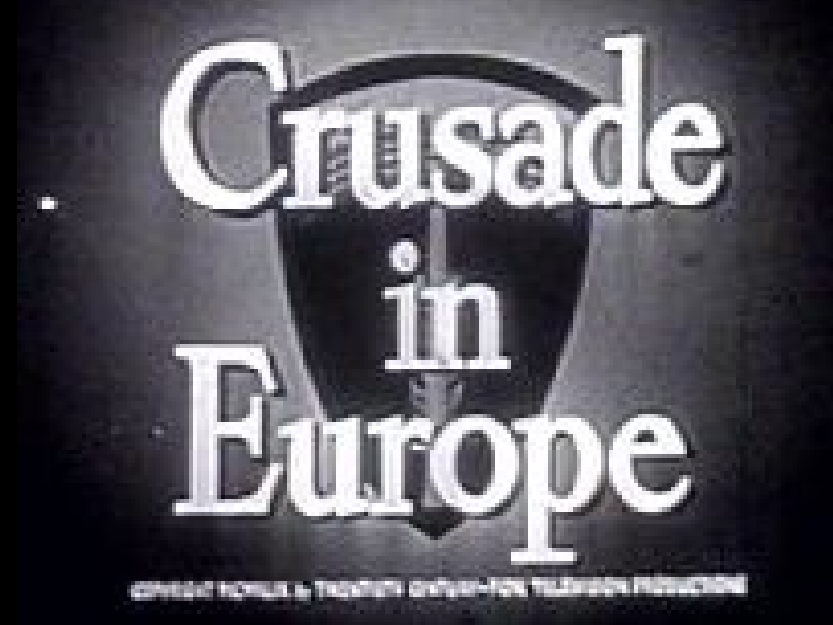
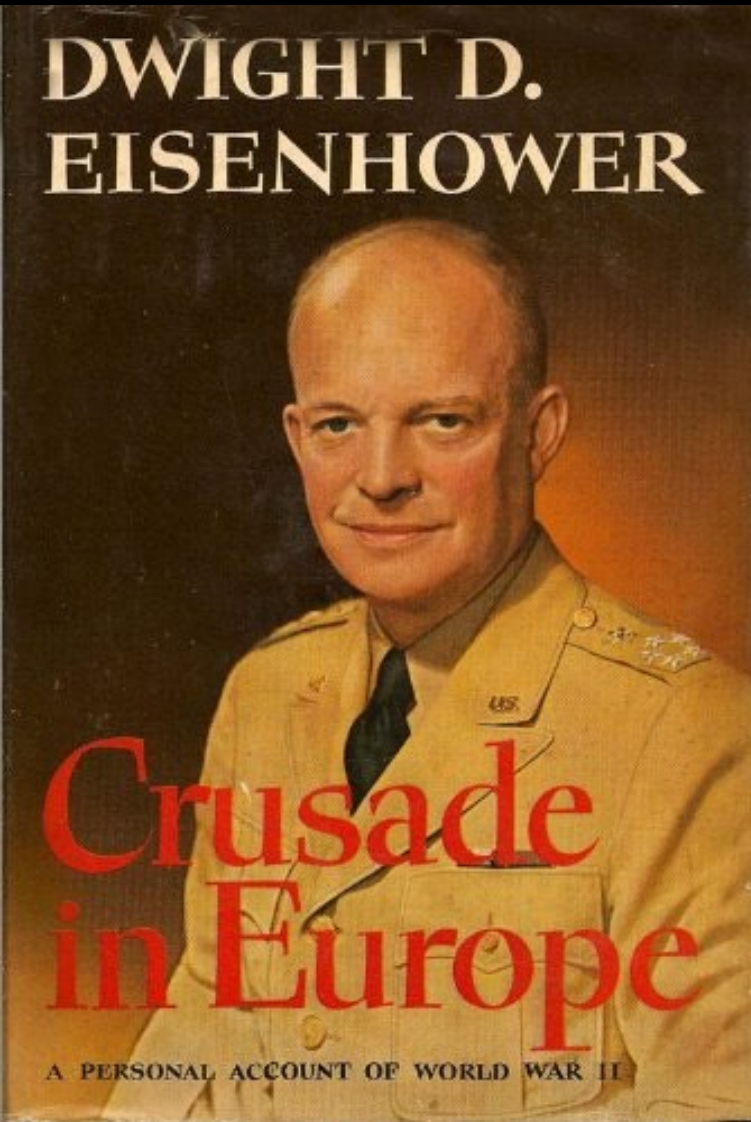


# *Dastar Corp. v. Twentieth Century Fox*

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# Trademark – Likelihood of Confusion

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“(a) Civil action (1) Any person who, on or in connection with any goods or services, or any container for goods, uses in commerce any word, term, name, symbol, or device, or any combination thereof, or any false designation of origin, false or misleading description of fact, or false or misleading representation of fact, which—  
(A) **is likely to cause confusion** . . . shall be liable in a civil action by any person who believes that he or she is or is likely to be damaged by such act.”

Lanham Act § 43

# *Dastar Corp. v. Twentieth Century Fox*

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- What does “origin of goods” mean?
  - Producer of tangible good
  - NOT author
- Why?
  - Channeling with other IP
  - VARA
  - Difficulty/uncertainty
- Is there adequate protection of authorship?